

MARK MALABRIGO

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SUMMARY

Creative and technical professional with award winning work and experience in web, video, and design. Manager and team leader with over 20 years in the creative and media industry.

EXPERIENCE

EURO RSCG LMP

PRODUCER, 2009 (Consultant)

- Co-develop and execute concepts for product pitches
- Talent selection and supervision of voice over recordings
- Edited and finalized pitch videos for Wyeth and Pfizer
- Creation of mini-sites and on-site graphics

MISS UNIVERSE ORGANIZATION

PRODUCER, 2009 (Consultant)

- MUO website relaunch. Liaised with web agency and hosting facility to ensure integrity during transition
- Recruited and managed web video team for Miss USA 2009 event in Las Vegas.
- Produced web videos for Miss USA 2009 event in Las Vegas. Coordinated photographers and videographers to provide content and B-roll for NBC website and broadcast teams
- Managed design and content for website. Produced feature videos and sponsor spots.

MTV NETWORKS CREATIVE SERVICES

TECHNICAL DIRECTOR, ONLINE/MULTIMEDIA 1996 – 2009 (Staff)

- Supervised interactive design and production, database development and digital photography.. Implementation of production workflows.
- Creation of custom databases for project management and reporting.
- Managed off site event graphics and technologies for MTVN Special Events and Travel Management departments
- Outlined and created the support services for video compression and asset management for both consumer and B2B sites.

GRAFICA INTERACTIVE

PRODUCER 1995 (Consultant)

- CD ROM and website production.
- Recruitment and management of development teams.

PHOTOGRAPHER 1984-1995.

- Portraiture, still life and photo illustration for advertising, music and entertainment.
- Clients included Sony Music, Virgin Records, MTV, VH1, Nickelodeon, Comedy Central, Polygram, Cosmopolitan Magazine

AWARDS

- Creativity Award for The Pages Online, the MTV Networks corporate intranet newsletter
- How Design and One Show Awards for promotional CD ROM for photographer Steve Hellerstein
- American Institute of Graphic Arts: Award for photography for Nickelodeon premium catalog
- Broadcast Design Award for Spoken Word CD, MTV Off Air Creative
- CTAM Certificate of Excellence for Comedy Central Catalog
- Group gallery show: Parsons School of Design, December 1994. Innovative jazz CD covers.
- One Show Interactive Award for Food for Thought 2004
- PROMAX/BDA Gold for Food for Thought 2005
- BDA 2007 MTV Networks Labs Online -- Website: Entertainment/Programming/Special Event -- SILVER
- Promax 2007 MTV Networks LABS Online — Website — Business — GOLD
- Promax 2007 MTV Networks Food For Thought — Website — Business — SILVER
- Promax 2007 MTV Networks Pro-Social Brochure — Marketing Presentation — Print or Specialty BRONZE
- MARK Award 2008, MTV Networks OGI Website, Silver

EDUCATION

BFA in Visual Communications, School of Communications at Ohio University, Athens, Ohio 1978-1982

SKILLS

- Scope development, budgeting and project management. Development of technical standards, workflows and procedures. Team development. Filemaker database creation. Video and audio editing. Motion graphics.
- Software skills: Final Cut, Dreamweaver, Photoshop, Aperture, Filemaker Pro, dotProject, Basecamp, Microsoft Project, Visio, Premiere Pro, Powerpoint, and Keynote, After Effects, DVD Studio Pro, Media Cleaner Pro, Sorensen, Anystream, Pro Tools, Soundtrack Pro, Phase One, Flash, Lightroom, Aperture